ICT SECTOR

Namibia's ICT sector records N\$831 million in data revenue for Q1 2025 p. 04



Vincent joins RFS, Virginia promoted to senior role p. 08



REAPPOINTMENT
Dr. Beatha Kapolo
reappointed as Nakayale
VTC Centre Manager



BR/EF

News Worth Knowing



WEDNESDAY 11 JUNE 2025

@TheBriefLive www.thebrief.com.na

### **MAIN STORY**

# Namibia targets 80,000 tourism jobs by 2030

amibia's tourism sector is set for major restructuring under the proposed National Spatial Development Master Plan, which targets an increase in direct tourism jobs from 57,000 to 80,000 by 2030.

The Ministry of Environment, Forestry and Tourism (MEFT) is leading the plan as part of the country's Vision 2030 goals.

MEFT Executive Director Sikongo Haihambo said the plan aims to reduce pressure on popular destinations such as Etosha National Park and Sossusvlei by spreading tourism activity across all 14 regions.

The tourism sector employs about 57,000. That's now direct jobs. We're looking at around 2030 to have grown this number to 80,000. So therefore the special development plan is going to assist us in the realisation of that aspiration," Haihambo said.

The plan will identify undeveloped and underutilised areas with tourism potential and introduce new business and investment opportunities through zoning.

Haihambo said the strategy will "map the country" and guide regional development, starting in Zambezi and later moving to regions such as Kavango, Kunene and the south.



### Crucial Dates

- · Bank of Namibia Monetary Policy announcement date:
  - \* 18 June 2025
  - \* 13 August 2025
  - \* 15 October 2025
  - \* 3 December 2025
  - Commonwealth Business Summit 2025
    Windhoek, Namibia 18 20 June 2025





He said the plan will allow local communities to participate in the tourism sector by developing products linked to their cultural and environmental heritage.

"The uniqueness of the opportunities lies in, and I'm anticipating now because the study is still being finalised, the cultural aspect which is owned by Namibians. Obviously nobody's going to bring that forward apart from ourselves. So it's going to provide us with that opportunity to appeal to the tourists," he said.

Community-based conservancies will play a central role in the plan. Haihambo said

Namibia currently has 42 conservancies, with more expected.

"There are a number of conservancies in this country. We're talking about 42 and it's bound to grow. It provides that unique opportunity to the communities that are out there to participate in the tourism sector," he said.

The plan is in its final review phase and is expected to be implemented from 2025. It will run on a three-year rolling strategy within a 10-year framework and will be closely monitored to track progress on job creation and regional development targets.



## Namibia's ICT sector records N\$831 million in data revenue for Q1 2025

amibia's information and communications technology (ICT) sector recorded steady growth in the first quarter of 2025, with total data revenue reaching N\$831 million, according to the latest report by the Communications Regulatory Authority of Namibia (CRAN).

Voice revenue held steady at N\$162 million, while SMS revenue dropped to N\$35 million, reflecting a 14% decline as traditional messaging continues to fall out of favour.

The report, which covers the period from January to March 2025, highlights trends across telecommunications, cybersecurity, broadcasting, and postal services.

CRAN noted that social media platforms accounted for a significant share of mobile data consumption.

Of MTC's total data usage, 71%, equivalent to 29 million gigabytes, was used on social media.

"Facebook topped the list of most used Over-the-Top (OTT) services, followed by WhatsApp, TikTok, YouTube and Instagram. The figures reflect a clear shift toward data-heavy, media-rich apps over traditional communication tools," CRAN stated.

The report also showed a slight decline in mobile internet usage.

While the total number of active SIM cards remained stable, the proportion used for internet access fell from 60% to 58%, mainly due to a 2% drop in mobile broadband usage via mobile phones.

"The total number of active SIM cards remained relatively stable. However, the proportion of SIM cards used for internet access declined from 60% to 58%, primarily



due to a 2% decrease in mobile broadband usage via mobile phones," said Mufaro Nesongano, Executive: Communication and Consumer Relations at CRAN.

In contrast, mobile broadband use through dongles and routers increased by 12%, recovering from previous declines.

Fixed internet subscriptions rose by 3%, supported by a 10% increase in fibre-tothe-premises connections as providers expanded their networks.

Voice over Internet Protocol (VoIP) subscriptions also climbed by 9%, likely linked to greater fibre uptake.

Nesongano said mobile outgoing call volumes dropped sharply by 25%, mainly

driven by a 27% fall in MTC's on-net traffic.

SMS volumes fell slightly by 2%, while mobile data usage grew by 6%, pointing to consumers' continued shift towards data-driven communication.

"Mobile outgoing call volumes declined sharply by 25%, largely driven by a 27% reduction in MTC's on-net traffic. SMS volumes decreased slightly by 2%, while mobile data usage increased by 6%, reflecting consumers' growing preference for data-based communication services over traditional voice and text messaging," he said.

Overall, ICT sector revenue grew by 6% in the first quarter of 2025, maintaining the same pace as the previous quarter.

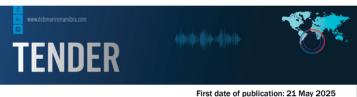
The telecoms industry invested N\$305 million in software and network infrastructure during the period, more than double the investment recorded previously. This was driven by renewed spending from MTC and new infrastructure developments by Loc8 Mobile.

In cybersecurity, reported system vulnerabilities dropped by 16% to 541,000, but cyber threat events rose sharply from 62,000 to 260,000.

Nesongano said most vulnerabilities were linked to the open CPE WAN Management Protocol (CWMP), which raised concerns about insecure access to network management systems.

In broadcasting, pay-TV subscriptions rose by 10%, with Go TV identified as a major contributor to the growth. However, advertising revenue in the sector fell by 20%, indicating continued instability.

The postal sector saw a rebound, with postbox usage increasing by 43% and private bag subscriptions rising by 51%. Despite the growth of digital communication, CRAN said demand for physical mail services remains steady.



•

### TENDER NO: DBMNE0532 GENERAL CONSUMABLES

### DESCRIPTION:

Debmarine Namibia is seeking experienced service providers for the supply of general consumables on an uninterrupted base, to Debmarine Namibia Warehouse in Lüderitz.

### SCOPE OF WORK:

The listed consumable items must be quoted inclusive cost of delivery/transportation to Lüderitz.

CLOSING DATE: 23 June 2025 at 12:00

### REQUEST FOR ELECTRONIC TENDER DOCUMENT:

Registered businesses interested in providing such services are requested to register at **Asite Marketplace:** https://za.marketplace.asites.com/. to obtain a tender document with reference number **DBMNEO532 GENERAL CONSUMABLES** 

### **ENQUIRIES:**

The Commercial Officer

Tel: +264 61 297 8481

Email address: e-tender@debmarine.com

Subject line: DBMNE0532 GENERAL CONSUMABLES

Bidders must register on our electronic platform Asite Marketplace: <a href="https://za.marketplace.asite.com/">https://za.marketplace.asite.com/</a> to participate in this tender.

### DISCLAIMER:

Debmarine Namibia shall not be responsible for any costs incurred in the preparation and submission of a response to this tender and furthermore reserves the right not to extend this tender into any future tenders, negotiations and or engagements.

Debmarine Namibia shall not accept submissions rendered after the closing date and time.



For all your Corporate, **Promotional** & Display Needs





### WINTER SPECIALS

**CONTACT US TODAY AND WILL SEND YOU OUR** WINTER CATALOGUE

### ▼ Corporate Clothing

- · Golf Shirts
- Lounge Shirts
- T-Shirts
- Body Warmers
- Headwear
- Jackets
- Hoodies
- Tracksuits
- Work Wear
- Footwear





### Corporate Gifting

- Notebook
- Diaries & Pens
- Backpacks
- Drinkwear
- Giftsets/Bags
- Umbrellas
- Lanyards
- Key Chains
- Flash Drives
- Power Banks

### Display Items

- Gazebos
- Tear Drops
- Director Chairs
- Table Cloths
- Kiosks

- Banner Walls
- Pop-up Banners
- A Frames
- Pull-up Banners
- PVC Banners





orbitalmedianam@gmail.com



+264 81 434 3154





# Shepherds Tree eyes key sectors for investment in Namibia

hepherds Tree, an investment advisory firm, plans to channel capital into Namibia's high-growth sectors, with a focus on oil and gas, marine, mining, and hospitality.

Founder Ekkehard Friedrich said the company is working with several major organisations in these industries to drive investment into the country.

"We have partnered with several leading organisations in the oil & gas, marine and mining sectors and a couple of financial institutions whom we work with closely. Some exciting things are planned still," Friedrich said.

He confirmed that the company recently travelled to Europe to establish an "investment bridge" for high-net-worth investors and family offices from Germany, Liechtenstein, and Switzerland looking to invest in Namibia.

Shepherds Tree has also appointed Norbert Wurm as a partner to lead its tourism, hotel, and hospitality division.

"The appointment of Mr Wurm is aimed at

doubling down on focus to optimally support the local hotel, hospitality and tourism opportunities which we believe are set to take off," Friedrich said.

He added that the company has formed a strategic partnership with an international hospitality firm to strengthen its presence in the sector. Wurm will also join Shepherds Tree's mergers and acquisitions team and oversee the firm's "Family Office" division, which focuses on investment opportunities for ultra-high-net-worth individuals entering the Namibian market.

Although Shepherds Tree does not currently manage its own investment fund, Friedrich said the company has advised on transactions worth close to N\$1 billion.

"Being focused primarily on transaction advisory services, Shepherds Tree does not manage an investment fund at present but has advised on cumulative transactions close to N\$1 billion. We pride ourselves on finding the right projects for our investors and optimally supporting them through the transaction lifecycle," he said.





## Vincent Shimutwikeni joins RFS, Virginia Kangueehi promoted to senior role

RFS Fund Administrators (RFS) has announced two appointments as part of its efforts to strengthen leadership and maintain high service standards in Namibia's pension fund industry.

Vincent Shimutwikeni joined RFS on 1 June as Manager: Legal Support, bringing extensive experience in governance, legal compliance, and retirement fund policy.

Shimutwikeni holds a Baccalaureus

FOR DAILY NAMIBIAN
FINANCE AND
BUSINESS NEWS



Juris (B.Juris) degree, a Bachelor of Laws (Honours), and a certification in Governance, Risk, and Compliance.

He previously worked at the University of Namibia and served as a trustee of the Universities Retirement Fund (UNIREF), where he developed a particular interest in pension law and long-term investment strategy.

His appointment is expected to support RFS's work in promoting inclusive financial planning and sustainable retirement solutions.

In a related development, Veueza Virginia Kangueehi has been appointed as Senior Manager: Benchmark Fund Accounting.

Kangueehi joined RFS in 2016 after gaining industry experience at Alexander Forbes and now steps into a senior leadership role with over a decade of experience in the pension fund sector.

She holds an Honours degree in Business Management and a Bachelor of Technology in Accounting and Finance, and is currently pursuing a Master of Philosophy in Development Finance.

RFS Managing Director Marthinuz Fabianus said the appointments form part of the company's ongoing investment in skilled professionals who can drive the organisation forward.

"Both Vincent and Virginia exemplify the values of dedication, integrity and innovation that define our approach to fund administration," Fabianus said.

He added that Kangueehi's promotion reflects RFS's commitment to developing internal talent and supporting gender representation in leadership.

According to the company, building a capable team remains a key priority to meet the changing needs of its clients and to contribute meaningfully to the growth of Namibia's financial services sector.



### **VACANCY**

### SUPERINTENDENT: ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) AND BUSINESS SYSTEMS

The incumbent will report to the Director: Sustainability and Business Transformation and will be accountable for:

#### ROLE ACCOUNTABILITIES:

- Ensure all Health, Safety and Environment standards and policies are adhered to.
- Lead by example through compliance with the company's purpose and values.
- Act as the principal liaison between Sinomine Tsumeb and the Corporate Office on all matters related to ESG, compliance, and strategic communications.
- Lead the implementation of the company's ESG strategy, ensuring alignment with global frameworks and corporate policies.
- Drive site-level sustainability initiatives covering environmental, social, and governance dimensions.
- Oversee data collection, monitoring, and reporting of ESG performance indicators in collaboration with corporate teams.
- Develop and maintain strong relationships with key stakeholders, including qovernment agencies, community leaders, and industry bodies.
- Manage internal and external communications, community relations, and stakeholder engagement strategies.
- Develop and present ESG reports, updates, and communications to Corporate
- Office, executive leadership, and site teams.

  Support regulatory compliance, community development initiatives, and corporate social responsibility programs.
- Business process re-engineering by creating a detailed business analysis and
- outlining problems, opportunities, and solutions for the business.

  Coordinate site responses to audits, assessments, and corporate ESG reviews.
- Represent Sinomine Tsumeb Smelter in external forums and foster transparent dialogue on operational impact and sustainability.

### QUALIFICATIONS AND EXPERIENCE REQUIRED:

- Bachelor's degree in science, especially in Supply Chain, Environmental Science, Engineering, Business Systems, or a related field.
- A Master's degree in Business Analytics, Business Administration, Finance or related field.
- At least one (1) year post graduate experience in ESG, sustainability, or business systems management within the mining or industrial sector.
- Solid knowledge of ESG frameworks and reporting standards (ISO standards).
   Experience with management systems and digital platforms (SAP, Power BI,
- SharePoint).

  Strong leadership, analytical, and stakeholder engagement skills.
- Excellent interpersonal skills with effective communication skills.
- · Commitment to continuous improvement.
- Sound problem solving/judgement skills.

### CLOSING DATE: FRIDAY, 20 JUNE 2025, AT 16H00

Please forward application to the email: stsrecruitment3@sinomine.na
Only short-listed candidates will be contacted, applicants, who
are not contacted within two weeks after the closing date, should
consider their application unsuccessful.

The recruitment process will be administered as prescribed by Namibian Affirmative Action Act. Women and persons with disability are encouraged to apply.

Sinomine Tsumeb Smelter is an Equal Opportunity Employer

### APPLICATION PROCEDURES:

All applications meeting the minimum requirements must be accompanied by a non-returnable detailed curriculum vitae, certified copies of qualifications and identification documents. Applications should clearly indicate the position being applied for and should be sent as one PDF attachment. Applications not adhering to these rules will not be considered.



# Livestock market rises 12% in April, still down 65.2% year-on-year

amibia's livestock sector recorded a 12.0% month-on-month increase in market activity in April 2025, according to the Namibia Statistics Agency (NSA). This follows a 9.5% decline in March. However, the sector remains subdued, with a year-on-year contraction of 65.2%.

"A total of 79,970 livestock were marketed in April 2025, a decrease from 86,433 animals marketed in March 2025. This also represents a drop compared to 158,371 animals marketed in the same month of 2024," noted NSA.

During the period under review, the Cattle Export to Approved Abattoirs and Butchers Index rose by 26.3%, in contrast to a decline of 28.4 % recorded in the previous month.

However, on a yearly basis, the index contracted by 68.8%. "In April 2025, the Index for Live Cattle Exported on Hoof showed signs of recovery, posting a decline of 0.7 %, compared to 5.4% contraction recorded in March 2025. However, year-

on-year the index dropped by 74.8 %," said NSA

Small Stock Export to Approved Abattoirs and Butchers Index fell by 11.8 % on a monthly basis in April 2025, in contrast to a growth of 307.3% posted in March 2025.

Furthermore, the index declined by 28.5 % on a yearly basis.

"A total of 11,067 small stock were sold to export approved abattoirs and butchers in April 2025. Of these, 11,058 of small stock were sourced from the South of the Veterinary Cordon Fence (SVCF), while only nine were sourced from the North of the Veterinary Cordon Fence (N-VCF)," said the Agency.

In April 2025, the Index for Live Small Stock Export declined by 11.8 %, in contrast to a growth of 87.9% recorded in the preceding month. Furthermore, year-on-

year, the index recorded a contraction of 44.8 %. The Pigs Slaughtered Index slowed down in April 2025, rising by 2.4% month-on-month, compared to 4.2% increase recorded a month earlier. On a yearly basis, the index grew by 1.8%.

"The number of pigs slaughtered locally stood at 4,233 heads in April 2025, higher than 4,132 heads slaughtered in March 2025 and higher than 4,160 heads slaughtered in the corresponding month of 2024," NSA said.





2025



**HANDBOOK** 

# Dr. Beatha Kapolo reappointed as Nakayale VTC Centre Manager

r. Beatha Ndinelao Kapolo has been reappointed as Centre Manager of Nakayale Vocational Training Centre (VTC), making her one of the few women to lead a public vocational training centre in Namibia.

The Namibia Training Authority (NTA) said Dr. Kapolo's appointment comes at a critical time as Nakayale VTC is set to transition into a fully-fledged TVET college.

"Both the NTA and the Centre are confident that Dr. Kapolo will drive this transformation with distinction and integrity," the NTA said.

Dr. Kapolo has over 21 years of experience in education, with more than ten years in the technical and vocational sector.

She holds a PhD in Education Policy Studies, a Master's degree in Education, and a second Master's degree in Technical and Vocational Education and Training (TVET).

She previously played a key role in the development of Nakayale VTC, working alongside the current NTA CEO, Erick Fundula Nenghwanya, to expand the Centre's programmes from two qualifications to diploma level.

She also introduced blended distance learning at Nakayale, making it the first public VTC



in Namibia to successfully offer this model.

Dr. Kapolo is trained in ISO 9001 and ISO 45001 quality management systems, with experience in ensuring compliance, performance, and workplace safety.

Before her return, she served as Head of the Human Resource Development Centre at NamWater, where she focused on workforce training in water, sanitation, and renewable energy.

Her return to Nakayale VTC is seen as a step forward for the Centre's growth and for female leadership in the vocational training sector.

## CRAZY DISPLAY DEALS







### CANVAS FRAME

A3 - N\$250.00 A2 - N\$400.00 A1 - N\$500.00

A0 - N\$850.00

Custom Sizes Available
Prices Excludeds VAT



CALL US TODAY

**S** +264 81 434 3154

# From shadows to insight: Exploring Namibia's dark tourism for education and reflection

By Dr. Elsie Vezemburuka Hindiou

amibia's dark tourism sites, such as Shark Island and the Ohamakari Battle site, hold immense potential for educating visitors, fostering economic growth, and preserving historical narratives.

While dark tourism is often associated with sites of tragedy and conflict, its impact can extend far beyond mere curiosity—it plays a crucial role in helping societies reconcile with their past.

### **Educational Value**

Dark tourism offers a profound educational experience, allowing visitors to understand Namibia's complex history, particularly the lasting impacts of colonialism.

With modern travellers increasingly seeking knowledge-driven experiences, these historically significant sites could become essential stops on tourism itineraries.

However, to foster meaningful engagement, the educational narratives presented at these sites must remain authentic and sensitive.

### Economic Growth Through Dark

In addition to its educational function, dark tourism can provide economic benefits to local communities.

Many sites are located in areas with geographical or marketing limitations, but through responsible tourism development, they can generate revenue to uplift affected



Dark tourism sites serve as memorials to past atrocities, preserving history rather than allowing it

to fade into obscurity.

communities recovering from historical injustices.

However, effective management is required to ensure that funds are appropriately distributed and do not lead to exploitation or misappropriation.

### **Memorialisation and Reconciliation**

Dark tourism sites serve as memorials to past atrocities, preserving history rather than allowing it to fade into obscurity. By reflecting on past injustices, communities can foster reconciliation and deeper historical awareness. Scholars highlight that understanding historical events is crucial for navigating contemporary social and political issues. Spaces such as Shark Island and Ohamakari can provide places of remembrance, mourning, and healing for those affected by the 1904 genocide.

Suggestions for Dark Tourism Development in Namibia:



### **Preserving Historical Sites**

Identifying and maintaining key locations associated with past tragedies is essential. Sites like Shark Island and Ohamakari must be protected from development projects such as the planned Lüderitz port expansion, which could compromise historical narratives of these locations

### **Education Without Sensationalism**

Exhibits, guided tours, and multimedia presentations should provide visitors with accurate historical content. Narratives should avoid sensationalism and instead focus on ethical storytelling that respects the affected communities.

### Community Engagement & Ethical Considerations

Local communities must be actively involved in shaping narratives and benefiting economically. Additionally, securing informed consent from affected communities when sharing personal stories can prevent exploitation and inappropriate commercialisation.

### Strategic Marketing & Institutional Collaborations

A well-planned tourism strategy that emphasises the educational and reflective aspects of Namibia's dark heritage is necessary. Collaborations with institutions such as NUST, UNAM, and IUM can support research, student visits, and academic discussions on the significance of these sites.

### Memorial Events & Continuous Reflection

Hosting annual commemorations, exhibitions, and memorial events can encourage deeper engagement with Namibia's past. These initiatives can create spaces for mourning and reflection, helping communities heal while educating visitors.

### **Balancing Economic Growth with Ethics**

While dark tourism can generate revenue, it is essential to prevent commercial exploitation. Ethical guidelines must protect affected groups from psychological distress and commodification. By prioritising education, sensitivity, and community participation, Namibia can develop a sustainable dark tourism sector.

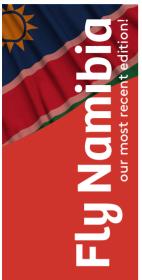
As the conversation around dark tourism evolves, Namibia has the opportunity to become a model for responsible heritage tourism.

With thoughtful planning, ethical storytelling, and inclusive collaboration, the country can honour its past while shaping a future of meaningful historical reflection.

## For Daily Namibian Finance and Business news







# We rise by lifting others.

Click below to read the latest issue of FlyNamibia Magazine -your onboard guide to travel inspiration, aviation and proudly Namibian stories.



\*Elsie Vezemburuka Hindjou holds a Bachelor (Honors) in Travel, Tourism, and Hospitality Management, a Master of Science in Tourism and Hospitality Management (from the International University of Management), and a PhD in Tourism and Hotel Management from North-Eastern Hill University, Shillong, India. Her research interests include gastronomic tourism, destination branding, heritage tourism, and sustainable tourism development. She has authored several Scopus-indexed publications, contributing valuable insights to the field of tourism studies. Currently, Elsie serves as a part-time lecturer in the Department of Hospitality and Tourism at the Namibia University of Science and Technology (NUST).



First date of publication: 23 May 2025

### TENDER NO: DBMNE0534 WELDING ACCESSORIES AND GASES

### DESCRIPTION:

Debmarine Namibia is seeking experienced service providers for the supply of welding accessories and gas on an uninterrupted base, to Debmarine Namibia Warehouse in Lüderitz.

### SCOPE OF WORK:

The listed consumable items must be quoted inclusive cost of delivery/transportation to Lüderitz.

CLOSING DATE: 24 June 2025 at 12:00

### REQUEST FOR ELECTRONIC TENDER DOCUMENT:

Registered businesses interested in providing such services are requested to register at **Asite Marketplace**: https://za.marketplace.asite.com/ to obtain a tender document with reference number **DBMNEO534 WELDING** ACCESSORIES AND GASE3

### **ENQUIRIES:**

The Commercial Officer

Tel: +264 61 297 8481

Email address: e-tender@debmarine.com

Subject line: DBMNE0534 WELDING ACCESSORIES AND GASES

Bidders must register on our electronic platform Asite Marketplace: <a href="https://za.marketplace.asite.com/">https://za.marketplace.asite.com/</a> to participate in this tender.

### DISCLAIMER:

Debmarine Namibia shall not be responsible for any costs incurred in the preparation and submission of a response to this tender and furthermore reserves the right not to extend this tender into any future tenders, negotiations and or engagements.

Debmarine Namibia shall not accept submissions rendered after the closing date and time.





#### Commodities Currencies 3340.06 17 7211 Spot Gold USD/ZAR Platinum 1276.47 FUR/ZAR 19.2300 Palladium 1084.21 GBP/ZAR 23.9973 Silver 32.17 USD/CNY 7.1932 Uranium 69.90 EUR/USD 1.1481 Brent Crude 68.02 GBP/USD 1.3542 USD/RUB 79,4444 Iron Ore 91.39 Copper 9841.49 CPI 3.60% Natural Gas 3.51 Repo Rate 6.75% Lithium 7 85 Prime Rate 10.50%



